



Future Leaders Hub

Karachi

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Dubai

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Limited Spots Available

Learn more on the **Program Fee Structure** page and secure your spot today.

INSEAD — Training for Pakistan
Brought to you in collaboration with



A Landmark Event

INSEAD COMES TO PAKISTAN

futureleadershub.pk





ALPHA

(Advanced Leadership Program for High Achievers)

Navigate. Transform. Lead.

Participants in the ALPHA Programme will be exposed to both award-winning research into leadership and management, as well as hearing from industry leaders on what worked and what did not. The perfect blend of academic rigor as well as real-world application.

Across these 5 days, you'll explore:

PROGRAM CALENDAR & LEARNING THEMES

Day 1: 08th July

Lead Yourself. Lead Others. Lead the Business

Gain clarity on personal leadership, team guidance, and enterprise-level impact for agile leadership.

Day 2: 09th July

Strategic Thinking for Real-World Impact

Develop the mindset to align with market realities and carefully execute dominant strategies.

Day 3: 10th July

Embracing AI and Tech for Innovation in Excellence

Understand how emerging technologies and artificial intelligence are reshaping industries.

Day 4: 11th July

Build High-Performance Cultures

Foster environments of excellence by mastering team dynamics and unlocking collective potential.

Day 5: 12th July

Resilience & Influence in Uncertain Times

Strengthen your leadership presence by learning to influence solely with effective change.

The collaborative program between Future Leaders Hub and INSEAD offers more than world-class certifications, resources and opportunities.

Whether you are a CxO, senior leader, or experienced entrepreneur, this program is designed to transform your leadership potential.

INSEAD — Led Classroom Learning F2F

5 Days / 40 Hours

08 to 12 July 2025, Karachi.

INSEAD

The Business School for the World®

ABOUT INSEAD

Education designed to excel the innovative minds of today.

As one of the world's leading and largest graduate business schools, INSEAD offers participants a truly global educational experience. INSEAD Executive Education elevates the skills needed to lead and thrive in a rapidly changing world.

INSEAD advances the legacy of entrepreneurial thinking and real-world relevance by connecting renowned faculty with participants to share first-hand research and insights into today's business landscape.

You will drive impact. You will transform the dynamics of business.





FUTURE LEADERS HUB

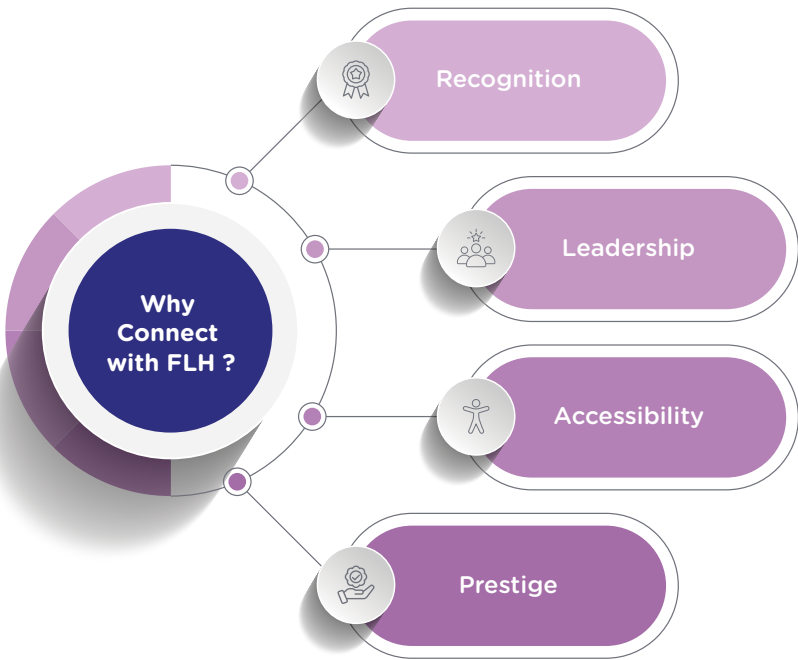
Empowering Pakistan's
Corporate Leadership

Future Leaders Hub (FLH), established as a pioneering initiative of Ismail Global Pakistan, stands at the forefront of transforming Pakistan's executive education landscape.

As a purpose-driven platform, we bridge the gap between global excellence and local leadership development, creating pathways for sustainable economic growth through enhanced corporate capabilities.

Our commitment to excellence is reflected in our carefully curated partnerships with globally renowned institutions.

We facilitate transformative learning experiences that blend international expertise with local context, ensuring practical applicability and lasting impact.





INSEAD PROGRAM DIRECTOR

Loïc Sadoulet



Loïc Sadoulet is an Affiliate Professor of Economics at INSEAD and Visiting Professor at CEDEP. He holds a PhD in Economics from Princeton University and has been teaching at INSEAD since 2000, focusing on Executive Development, MBA, and EMBA programmes.

He designs and directs programmes on innovation for new markets, with deep-dive learning journeys in regions like South Africa, India, and Silicon Valley. His research explores financial services for underserved markets and ICT-based solutions for creating new opportunities in health, finance, and beyond.

Previously, Loïc worked for the World Bank, a microfinance institution in Guatemala, and ECARES at the Free University of Brussels. At Solvay Business School, he received the Teacher of the Programme Award twice.



INSEAD TEACHING FACULTY

Sandy Monteiro



Sandy Monteiro is Director and Lead Associate at Silver Tiger Associates and a recognized pioneer in the digital and new media sector. He extends management consultancy and advisory services for intellectual property rights, content licensing, and sustainable music ecosystems.

He previously led Universal Music Group (UMG) in Southeast Asia, overseeing operations in ASEAN, Korea, and the Asian Regional office. During his tenure, he also served as Head of New Business (APAC), focusing on disruptive growth strategies in emerging markets.

Earlier, Sandy chaired the Recording Industry Association of Malaysia (RIM) for six years and served as Chairman of the Recording Industry Association of Singapore (RIAS). Under his leadership, UMG Southeast Asia became a powerhouse for both global superstars and homegrown artists, leaving a lasting impact on the region's music industry.



PROGRAM FEE STRUCTURE 2025

| Program | Date, Duration & Location |
|--|---|
| Advanced Leadership Program for High Achievers - ALPHA | 5 Days / 40 Hours 08 to 12 July 2025 MBB Auditorium, Salim Habib University, Karachi |
| Fee* (Per Participant) | Participant Profile |
| Total Investment PKR 2,000,000/- *(exclusive of all applicable taxes) | <ul style="list-style-type: none">• CxOs• Managing Directors & General Managers• Senior Vice Presidents & Executive Directors• Heads of Strategic Business Units & Divisions• Experienced Entrepreneurs & Business Owners |

Venue Partner | **SALIM HABIB UNIVERSITY** 

Includes

| | |
|--------------------------|--|
| World-Class Instruction | Engaging sessions delivered by renowned INSEAD faculty. |
| Learning Resources | Access to high-quality course materials, including case studies, articles, and digital resources. |
| Networking Opportunities | Engage with a diverse cohort of senior executives and build valuable professional connections. |
| Refreshments & Meals | Enjoy daily refreshments and lunches during the program. |
| INSEAD Certification | Receive an official certificate upon successful program completion. |
| INSEAD Shirt | Take home an exclusive part of official merchandise — one that can be worn and also be stored as a souvenir. |

Account Details

- IBAN Number: **PK84HABB0025257001563903**
- Account Title: ISMAIL GLOBAL PAKISTAN (SMC-PVT) LTD

Terms & Conditions

- 100% advanced payment to be made
- This amount is non-refundable on cancellation of any registration
- The last date for enrollment is June 15, 2025